



Sunshine Coast  
Business Retention & Expansion  
Coordinated by M. Magas and Associates Inc.

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**The Bottom Line** is a confidential no-fee business consulting service run by business owners and professionals who volunteer their time to visit businesses on the Sunshine Coast to:

- Generate solutions for business issues
- Point to business resources in the community

**The Bottom Line is a community business support program developed for Sunshine Coast businesses after extensive research on the BC Hydro Business Care Program™ and other independently developed programs.**

There is **no cost to business owners** for this service. The Bottom Line promotes job growth by helping to identify the concerns and barriers to survival and growth facing local businesses.

#### **How do I make an appointment for a no fee consultation?**

Contact The Bottom Line volunteer coordinator:  
Claudia Maledy | email: [bottomline@scces.ca](mailto:bottomline@scces.ca) | T. 604-740-2326

The Bottom Line volunteer coordinator arranges a confidential meeting between the Resource Team and the business owner at their place of business - anywhere between Egmont and Port Mellon.

#### **Who are the Resource Team volunteers?**

**The Bottom Line** Resource Team is composed of experienced volunteers who want to share their expertise to improve the business climate of our community. They offer suggestions and find solutions to business challenges. The Resource Team members are carefully matched to the businesses so there is no conflict of interest. All Resource Team members undertake an oath of confidentiality.



#### **How can The Bottom Line help my business?**

The Bottom Line provides input and feedback for any business issue. Some examples include business retention, business expansion, marketing strategies, seasonal business, business planning, and financial planning.

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In collaboration with:  
M. Magas & Associates Inc.  
The Sunshine Coast Chambers of Commerce  
Western Economic Diversification Canada

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In cooperation with:

The Town of Gibsons	Sechelt Economic Development Partnership
Gibsons Economic Development Partnership	Sunshine Coast Tourism Partnership
Gibsons Landing Business Association	Coast Cultural Alliance
Roberts Creek Business Association	Community Futures Development Corporation
District of Sechelt	Sunshine Coast Employment Centre

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